
EDUCATION

Nazareth College, Class of 2014
Bachelor of Fine Arts Degree in Visual Communication Design

PROFICIENCIES

- Expert in Adobe Illustrator, Photoshop, & PLM
- Sports, Fashion, & Streetwear Industry experience
- Strong Visual & Verbal Communication skills

SIGNIFICANT JOB HISTORY / QUALIFICATIONS

**2023-
PRES.**

ASSISTANT MANAGER – DESIGN, KEY ACCOUNTS – NEW ERA CAP CO.

- Lead and create trend-setting and revenue-driving designs for bi-annual seasonal programs based on in-depth market research, collaboration with other members of Design team, and industry experience
- Sole ownership over Fanatics key account business, responsible for managing & designing quarterly offerings & overseeing from conceptualization to completion

**2020-
2023**

ASSISTANT MANAGER – DESIGN & OPERATIONS, LIFESTYLE – NEW ERA CAP CO.

- Managed small team of Design Operations Coordinators, overseeing output & designating workloads
- Designed product for quickstrike & seasonal programs based on in-depth market research, collaboration with other members of Design team, and industry experience
- Sole ownership over production specs in all phases using industry standard Product Lifecycle Management software (PLM)

**2016-
2020**

TECHNICAL DESIGNER > ASSISTANT DESIGNER, LIFESTYLE – NEW ERA CAP CO.

- Designed custom products in Design Labs and Collaborative sessions for dozens of high-end, fashion forward retailers, athletes, professional sports teams, celebrities & public figures
- Created, maintained & organized external component library system
- Handled high volume of prototype & production spec work for Lifestyle design team
- Served as communication liaison between Design, Sourcing and Production teams

**2012-
PRES.**

FREELANCE DESIGNER

- Designed countless brand identities, logos, packaging, apparel & merchandise for businesses of all sizes in need of professional creative services

FOR WORK EXAMPLES, PLEASE VISIT WWW.JUSTINMCKEEVER.COM

REFERENCES

William Loncar - Sr. Design Manager, Headwear - New Era Cap Co.....(716) 548-4836
Salvatore Sansone - Design Manager, Apparel - New Era Cap Co.....(267) 249-2412